

## **SHELL DRIVES THAILAND'S ROAD SAFETY FORWARD WITH "CHILDVOICE TO SAFETY"**

Dec 01, 2017

Shell Thailand today launched the 'Childvoice to Safety' programme to help improve road safety standards and to instill a stronger road safety culture in the country. The 'Childvoice to Safety' programme is part of Shell's 'School Road Safety' initiative which was launched in 2016 as a pilot project with the Sacred Heart Convent School in Bangkok.



### **Shaping better road safety through education**

In the picture from left to right (back row)

1. Pol. Maj. Prapol Mongkolkul, Royal Thai Police
2. Pol. Capt. Prawit Poongernngam, Patrol Officer 2, Traffic Police Division
3. Mr. Dilok Lertkriangkraiying, Committee, The Engineering Institute of Thailand under H.M. The King's Patronage
4. Mr. Ath Hemvijitrphan, Deputy Country Chairman, Shell of Thailand
5. Ms. Atcharawadee Chaisuwirat, Director of Klongtoei District Office
6. Sister Dr. Patchara Nantajinda, Director of Sacred Heart Convent School
7. Mr. Prommin Kantiya, Director of Accident Prevention Network
8. Assoc. Prof. Adisak Plitponkarnpim, Director of Child Safety Promotion and Injury Prevention Research Center, Ramathibodi Hospital
9. Mr. Charnnarong Waiyapoj, Advisor to The Engineering Institute of Thailand under H.M. The King's Patronage And student who joined the programme.

Shell Thailand today launched the 'Childvoice to Safety' programme to help improve road safety standards and to instill a stronger road safety culture in the country. The 'Childvoice to Safety' programme is part of Shell's 'School Road Safety' initiative which was launched in 2016 as a pilot

project with the Sacred Heart Convent School in Bangkok. These programmes are in line with Shell's purpose of 'Making life's journeys better' and to ensure everyone goes home safely each day.

Shell's 'School Road Safety' programme aims to drive greater awareness and to provide knowledge on road safety among elementary grade students, their parents and teachers. It also aims to stimulate safe travelling for students by securing support from both public and private organisations. By training teachers and students and, in turn, the students' families on good road safety behaviours, the School Road Safety programme aims to reduce the number of road accidents and to set an example for other schools and safety organisations to adopt on road safety education.

**Mr. Ath Hemvijitphan, Deputy Chairman, The Shell Company of Thailand Ltd. said,** "Road safety is a key priority for Shell. We believe that by educating children and their families on road safety, we can help to instill the right safety behaviours from young and to foster a strong appreciation of road safety among the next generation of Thais."

He added, "Our 'Childvoice to Safety' programme helps to give students a channel to voice their concerns and opinions regarding road safety in their communities. Children can be positive agents of change and over time, they can help to raise the level of road safety and create a stronger road safety culture in Thailand."

The "Childvoice to Safety" programme is divided into 4 phases:

1. Baseline Assessment
2. Interventions
3. Post Assessment 4. Impact Assessment.

The first phase seeks to provide students with basic road safety knowledge and skills such as simple traffic rules, how to identify road safety hazards and how to avoid them, how to use footpaths and crosswalks safely, and how to safely travel to and from school and inside the school areas. The objective of this phase is to instill road safety awareness and to equip students with road safety knowledge and skills so that they could take care of themselves when on the road or travelling.

The second phase allows children to voice how they view road safety and how it can be improved. Under supervision of teachers and volunteer parents, students are encouraged to take photos of road safety hazards along the route between their home and school, to discuss the dangers that can happen from such hazards, and to propose solutions to these problems. Along this process, students are also encouraged to think of other parties that can be involved and to work together to improve the road safety levels in their community such as the school management team, traffic police and local administration team.

Thailand's roads are currently ranked the second deadliest in the world after Libya's according to the World Health Organisation with an estimated 24,000 casualties every year. Statistics from Thailand's Road Safety Policy Foundation also show that more than 2,600 children die each year from road accidents – this is an average of 7 casualties every day and brings the number of road injuries in children to 72,000 annually.

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## **SHELL THAILAND CELEBRATES ITS 125TH ANNIVERSARY AND MARKS SHELL'S PURPOSE OF "MAKING LIFE'S JOURNEY BETTER" WITH A TRIBUTE TO HIS LATE MAJESTY KING BHUMIBOL**

Sep 15, 2017

Bangkok - The Shell Company of Thailand Limited celebrated its 125-year anniversary by holding an appreciation dinner on September 15, 2017, at the Bangkok Marriott Marquis Queen's Park Hotel.



Honorable guests included Mr. John Abbott, member of the Executive Committee, Royal Dutch Shell; Mr. Asada Harinsuit, Country Chairman and Vice President of Retail Business East, Shell Company of Thailand Limited; General Surasak Srisak, Vice Minister for Energy; Mr. Pasu Loharjun, Director General of the Department of Industrial Promotion and Incoming Permanent Secretary, Ministry of Industry; Mr. Brian John Davidson, Ambassador of the United Kingdom; and Mr. Thomas van Leeuwen, Chargés d'Affaires of the Kingdom of the Netherlands.



**Mr. Abbott's** welcome speech recognized an important milestone: "Exactly 125 years ago today, the SS Murex journeyed up the eastern coast to Thailand, making history as the first bulk oil carrier to navigate this country. That was the start of Shell's involvement with energy, with technology, and supplying oil products to greater parts of Asia.

This great success was founded upon a can-do attitude, creativity, and innovation, qualities that continue in Shell's operations in Thailand today. There's a strong feeling of confidence in the future of Shell Thailand. I believe we are exceptionally well-placed in the three key areas of innovation, investment, and partnership."

"Our history in Thailand was recognized by the late King Rama IX, who granted Shell the distinction of being the first international oil company to receive the royal insignia. Shell will always be proud of this honour from a monarch who did so much for his country and whose vision for Thailand lives on. His sufficiency economy philosophy has resulted in huge advances for the country, realizing a vision for a sustainable future. Shell will contribute to this effort by bringing innovation, investment, and partnership to Thailand's future success," added **Mr. Abbott**.



**General Surasak Srisak, Vice Minister for Energy**, shared his vision of promoting Thailand 4.0's energy policy: "Shell Thailand's business is highly relevant to Thailand's 20-year National Strategy and to strengthen the energy sector's fundamentals. Thailand's Power Development Plan (PDP) aims to improve energy security, the environment, and the country's long-term economic competitiveness.

It's one of five Integration Master Plans developed by the Ministry of Energy, along with the Energy Efficiency Plan (EEP), Alternative Energy Development Plan (AEDP), Gas Plan (GAS), and Oil Plan (OIL), all of which support Thailand 4.0. We appreciate Shell Thailand's tremendous efforts to support Thailand's energy development and hope for greater collaboration towards a future that will drive sustainable development."

Shell also shared how it worked in collaboration with the **Mechai Viravaidya Foundation** since July 2015 under its **Fuel the Happiness programme**. Shell donated 27 million baht to schools under the Foundation to support students with disabilities to develop their vocational and life skills. This effort is in line with Shell's goal of generating sustainable happiness for Thais.





“Throughout our 125 years in Thailand, we are proud to have helped develop the country’s energy sector. Our success today is due to the continued confidence and support of the Thai government and Thai people; the vision, courage and dedication of Shell employees; the trust and loyalty of our customers and business partners; and our strong commitment to local communities. Five years ago, at the 120-year Anniversary event, I said how Shell Thailand needed to change in three key areas: innovation, partnerships, and our people, adopting new ways of working, a new mindset, and having a meaningful purpose in our mission and what we want to accomplish.

This is why we support the Mechai Foundation and use our service stations as part of an ecosystem to help develop communities and to make positive and lasting impact on Thailand. Our next phase of growth is just beginning. We fully intend to ‘Make Life’s Journey Better’ for Thais and Thailand,” said **Mr. Asada Harinsuit, Country Chairman and Vice President of Retail Business East, Shell Company of Thailand Limited.**

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A performance by students from Mechai School celebrating Shell's 125th Anniversary



Photo shows from left: Ath Hemvijitrathan-Duputy Country Chairman, Shell Company of Thailand Limited, Richard Porter-Director of Trade and Investment at British Embassy, Thailand, Brian John Davidson-British Ambassador to Thailand, John Abbott- Executive Committee and Downstream Director Royal Dutch Shell plc, General. Surasak Srisak-Vice Minister for Energy, Thomas Van Leeuwen- Chargé d’Affaires of the Kingdom of the Netherlands in Thailand, Asada Harinsuit - Country Chairman and Vice President of Retail Business East, Shell Company of Thailand Limited.





Photo of distinguished guests celebrating Shell's 125th Anniversary

## ALWAYS BE READY FOR THE WEATHER WITH SHELL HELIX GIVEAWAYS

Aug 21, 2017

Bangkok – Shell Helix, a high-quality motor oil product from Shell, is offering a new promotion to the motorists so that they're ready for all weather conditions.



With every purchase and engine oil change using 4-litre Shell Helix Ultra or 6-litre Shell Helix Ultra Diesel, customers will receive **a rainproof golf umbrella**. In addition, with every purchase and engine oil change using 4-litre Shell Helix HX8, 6-litre Shell Helix HX8 Diesel, 4-litre Shell Helix HX7, 6-litre Shell Helix HX7 Diesel or 4-litre Shell Helix HX7G – customers will receive **a portable fan**. **The promotion runs from today until 31st October 2017**, or while stocks last. For more information, contact participating Shell stations.

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## SHELL UPS ITS TECHNOLOGY LEADERSHIP WITH THE LAUNCH OF ITS BEST NEW FUELS INNOVATIONS WITH DYNAFLEX TECHNOLOGY

Aug 17, 2017

**Bangkok, Thailand** - The Shell Company of Thailand Limited (SCOT) today underscored its commitment to providing the latest in fuel innovations by launching a new fuels innovations with DYNAFLEX Technology for all Shell New Fuels. This includes a new generation of Shell V-Power fuels making the best Shell fuels even better. DYNAFLEX, which is the fruit of years of research and development by Shell scientists and Ferrari experts, is now ready to make Thai motorists' life journeys better and is available at all Shell stations nationwide.



**Mr. Asada Harinsuit, Chairman, Shell Company of Thailand Limited** said, "With over 125 years of business operations in Thailand, Shell understands fuels and we are committed to supporting motorists and to ***making their life journeys better***. We are constantly innovating, especially in regard to advanced fuels technology. The launch of these fuels today represent the best we have ever developed to-date. Motorists in Thailand can now join millions of other consumers in 20 other countries to experience the benefit of this new fuel themselves."

As the leader in fuels technology, Shell works closely with global partners, among them Ferrari, BMW and many global car manufacturers. Shell spends 30 billion baht per year to research and develop the best fuel formulations for all vehicles, including passenger cars, commercial vehicles and heavy duty engines while simultaneously continuing to invent clean and sustainable energy for the cars of the future.

**Ms. Ornuthai Na Chiangmai, Executive Director of Retail Business, The Shell Company of Thailand Limited** said, "At Shell, quality fuels are at the heart of what we offer and why we are focused on developing both products and services to meet the needs of motorists. **DYNAFLEX technology** is the latest fuel formulation from Shell. It is the fruit of 5 years of research and development by Shell scientists and Ferrari to create a technology that helps maximize the performance and efficiency of cars in every driving condition."

"The introduction of the new V-Power fuel in Thailand is part of Shell's largest overall launch worldwide. I am confident with this new fuels technology we will be able to meet the needs of Thai motorists for greater performance and efficiency, which will drive Shell to become the most-loved brand in Thailand."

**New Shell V-Power** with '**DYNAFLEX**' technology gives more engine performance and efficiency compared to main-grade fuels. Designed in collaboration with Scuderia Ferrari, the new Shell VPower has 99% of the components in the fuels used to power the Scuderia Ferrari team.

**Shell V-Power Gasohol** has 3 times more cleaning and friction-reducing molecules that help remove up to 80% of performance-robbing deposits. Similarly, **New Shell V-Power Diesel** helps remove the deposits that detract from performance and restore up to 100% of the engine's performance. New Shell V-Power is the best quality fuel from Shell as shown by results from laboratory and road testing.

Apart from premium fuels, Shell V-Power, DYNAFLEX technology is added to the entire product range including **Shell FuelSave** and **Shell E20 Gasohol**. Shell new fuels with DYNAFLEX technology designed for better performance and efficiency are now available at all Shell stations.

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## NEW EXECUTIVE DIRECTOR FOR RETAIL BUSINESS APPOINTED FOR SHELL THAILAND

Aug 01, 2017

**Bangkok, Thailand – 29 May 2017:** Shell Thailand announces the appointment of **Ornuthai Na Chiangmai** to assume the position of Executive Director for Retail business, effective from 1 June 2017.



Ornuthai succeeds Grant McGregor who is completing his assignment in Thailand. Commenting on her new appointment, Ornuthai said, “I am proud and excited to be given the opportunity to head a vibrant retail business that is fulfilling the happiness and which has supported the economic development in Thailand for the last 125 years.”

With more than 20 years of experience in Shell at both local and global level, Ornuthai was previously General Manager of Commercial Fleet & Transport business for Asia markets, covering Malaysia, Thailand, Philippines, Hong Kong, Singapore, Oman, Pakistan, Indonesia and India.

"I am committed to make Shell retail business the number one in Thailand, both in terms of customer preference and market share. I believe we can achieve this as we constantly challenge ourselves to bring more value to our customers and to find innovative ways to respond to their needs and to give them a better experience when they come to our Shell stations. At Shell, we are passionate about "Making life's journey better" for all whom we engage with. At the same time, we want to support the development of our people as they play an integral part in driving the business forward," she added.

Shell has currently more than 500 stations all over Thailand. The company has ambitious plans to expand to 800 stations in the near future and to feature more non-oil businesses including Shell Helix Oilchange+ lubricant services centres, delicafé coffee shops, Shell Select convenience stores and other offerings.

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## SHELL HELIX CELEBRATES 125 YEARS OF SHELL OPERATIONS IN THAILAND WITH RETRO WATCH AND CLASSIC CAR-CARE KIT GIVEAWAY

May 29, 2017

**Bangkok** - Shell Helix, a high-quality motor oil product, is offering new premium giveaways in celebration of Shell's 125th anniversary in Thailand. With every purchase or engine oil change of Shell Helix Ultra (4-litre) or Shell Helix Ultra Diesel (6-litre), customers will receive a Shell retro watch.



In addition, customers who purchase or send their vehicles for engine oil change of the following Shell Helix products: 4-litre Shell Helix HX8, 6-litre Shell Helix HX8 Diesel, 4-litre Shell Helix HX7, 6litre Shell Helix HX7 Diesel, and 4-litre Shell Helix HX7G, will receive a specially designed car-care kit.

This promotion runs from today until the 30<sup>th</sup> June 2017, or while stocks last. For more information, please contact participating Shell stations nationwide.

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## SHELL HELIX OFFERS FREE CAR CHECK-UP BEFORE TAKING TRIPS AND A “WORRY-FREE” JOURNEY WITH 10-DAY PERSONAL ACCIDENT INSURANCE WITH EVERY PURCHASE THIS SONGKRAN.

Apr 27, 2017

**March 27<sup>th</sup> 2017, Bangkok** – Shell Helix, a high-quality motor oil product, continues to make life's journey better for everyone by offering free 10-point car check-up at Shell Helix Plus outlets nationwide. The brand is also offering customers a worry-free journey with an exclusive promotion it has been running for two years since 2015.



From today till 30<sup>th</sup> April 2017, Shell customers who purchase eligible Shell Helix products will be offered a 10-day personal accident insurance, with a total insurance coverage of up to 100,000 Baht. Customers can choose their own 10-day travel period to utilise the **coverage from today until 31<sup>st</sup> May 2017**. Customers interested in the insurance programme can see Terms and Conditions at [www.shell.co.th](http://www.shell.co.th) or visit Shell Helix Plus in Shell stations, Bridgestone A.C.T or participating distributors nationwide for more information.

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## **SHELL'S MAKE THE FUTURE SINGAPORE ENDS ON HIGH NOTE WITH THAILAND TEAM WINNING RACE IN PROTOTYPE OF SHELL ECO-MARATHON**

Apr 25, 2017

Team DSLU Eco Car – I.C.E. of Indonesia crowning of Asia's fastest and most energy-efficient driver marks the end of four-day festival of bright ideas and innovation



### **Winning teams from the inaugural Drivers' World Championship Asia**

Make the Future Singapore, Shell's festival of ideas and innovation for Asia, came to an exciting close today with Team DSLU Eco Car – I.C.E from De La Salle University in Philippines claiming victory in the inaugural Drivers' World Championship Asia, where the most energy-efficient student teams competed in a head-to-head race.

Held on a purpose-built 1.19-kilometre circuit at the Changi Exhibition Centre, the Drivers' World Championship Asia saw winning teams from the UrbanConcept category of Shell Eco-marathon Asia 2017 earn a place in the Drivers' World Championship Grand Final to be held at Make the Future Live in London, UK, on May 28, 2017.

Team DSLU Eco Car – I.C.E will be joined in the English capital by Bengawan Team 2 from Sebelas Maret University and ITS Team 2 from Institut Teknologi Sepuluh Nopember both from Indonesia, who rounded out the podium places in the Asia heat in Singapore. They will now prepare to face-off against the best three teams from both the Americas and Europe to be crowned overall Grand Final champions and earn a once-in-a-lifetime experience at the home of Scuderia Ferrari.



**Team Virgin from Thailand, winners of the Prototype competition (Internal Combustion Engine category)**

Winning driver Carlo Miguel Flores, 19, who used a gasoline-powered car, said: "I can't believe it! None of us can. This is just such an amazing achievement for all of us and we've worked so hard to get here. Now, to be given the opportunity to travel to London and compete for a trip to Italy and see Ferrari, it's amazing. We already can't wait!"

Last year saw Bumi Siliwangi Team 4 from Universitas Pendidikan Indonesia claim the inaugural DWC title in London, before heading off to Maranello, Italy, later in the year. Once there, they joined a group of fellow SEM cars to be the first purpose-built fuel-efficient vehicles in the world to drive Ferrari's legendary Fiorano Circuit since it was built in 1972 – and later resurfaced using Shell Cariphalte in 2002.

Mattia Binotto, Technical Director for Scuderia Ferrari, said: "It was great to meet everyone from Shell Eco-marathon at Maranello last year and we cannot wait to do the same again in 2017. The enthusiasm that everyone had was inspiring and there is no doubt that these young engineers are the future, so anything we can do to inspire them further is a privilege."

Norman Koch, Shell Eco-marathon General Manager, said: "Everyone involved in Make the Future Festivals is excited about the possibilities afforded by the Drivers' World Championship and the challenge it offers our competing students. Marrying efficiency with speed has never been easy but I am confident that this competition will uncover some impressive automotive technology for the

future. It will also add even more excitement to the on-track action at Shell Eco-marathon, which is great for everyone involved.”



#### **Team Virgin from Thailand, winners of the Prototype competition (Internal Combustion Engine category)**

The last day of Shell Eco-marathon Asia also saw Team Virgin from Sakon Nakhon Technical College, Thailand, best the 2016 record in the Prototype competition (Internal Combustion Engine category) with a result of 2,288km/l. Other winners in the Prototype competition included Team HuaQi-EV from Guangzhou College of South China University of Technology, China with a result of 474.1km/kWh in the Battery Electric category, and Team UiTM Eco-Sprint from Universiti Teknologi Mara (UiTM) Shah Alam, Malaysia with a result of 359.4km/m<sup>3</sup> in the Hydrogen category.

Aside from the On-Track awards, five Off-Track awards recognised student teams for their outstanding technical and creative skills, as well as their approach to safety and sustainability. Categories included Vehicle Design, Technical Innovation, Safety, Communications and Perseverance and Spirit of the Event.

The inaugural edition of Make the Future Singapore saw members of the public, alongside representatives from business, academia and government, explore the future of energy and mobility through open dialogue and thought-provoking experiential zones.

## **Prototype Category Results**

### **Internal Combustion Engine (ICE)**

Rank	Team name	Country	School Name	Fuel type	Best attempt (km/l)
1	Virgin	Thailand	Sakon Nakhon Technical College	Gasoline	2288.9

2	Clean Diesel Team	Japan	Hyogo Prefecture Tajima Technical Institute	Diesel	1416.5
3	Zeal Eco- Power Proto	China	Tongji University	Diesel	1061.1

### Battery Electric

Rank	Team name	Country	School Name	Best attempt (km/kWh)
1	HuaQi-EV	China	Guangzhou College of South China University of Technology	474.1
2	BIT Econopower Club	China	Guangzhou College of South China University of Technology	427.0
3	NSTRU Eco- Racing	Thailand	Nakhon Si Thammarat Rajabhat University	391.2

### Hydrogen

Rank	Team name	Country	School Name	Best attempt (km/kWh)
1	UiTM Eco-Sprint	Malaysia	Universiti Teknologi Mara (UiTM) Shah Alam	359.4
2	Eco-Voyager	Malaysia	University of Malaya	255.7

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## Notes To Editors

### *About Make the Future Singapore*

Make the Future Singapore is a festival of ideas and innovations for Asia that supports bright energy ideas and provides a platform for innovation, collaboration and conversation about the global energy challenge. It is a four-day event that will take place at Changi Exhibition Centre in Singapore from March 16-19, 2017.

Through virtual reality and hands-on experiential zones, visitors will be able to explore what is happening now and see what the future of energy might look like, from renewable energy to natural gas and low-carbon technologies; learn about bright ideas from around Asia; and participate in interactive zones about the future of energy, mobility and innovation by Shell and other partners. For more information, please visit [www.shell.com.sg/makethefuturesg](http://www.shell.com.sg/makethefuturesg).

### *About Shell Eco-marathon*

Shell Eco-marathon is a unique, global competition that challenges students to push the boundaries of energy efficiency on the road. There are three regional Shell Eco-marathon competitions held throughout the year in Asia, America and Europe. The competition provides an arena for students to test vehicles they design and build themselves. It aims to inspire young people to become scientists and engineers of the future.

Shell Eco-marathon began in 1939 at a Shell research laboratory in the United States as a friendly wager between scientists to see who could get the most miles per gallon from their vehicle. In 1985 in France, Shell Eco-marathon as we know it today was born.

In April 2007, the Shell Eco-marathon Americas event was launched in the United States, and in 2010, the inaugural Shell Eco-marathon Asia was held in Malaysia, up until 2013. The event was held in Manila, Philippines from 2014 to 2016 and moves to Singapore as part of the Make the Future festival for the first time in 2017.

## Royal Dutch Shell plc

Royal Dutch Shell plc is incorporated in England and Wales, has its headquarters in The Hague and is listed on the London, Amsterdam, and New York stock exchanges. Shell companies have operations in more than 70 countries and territories with businesses including oil and gas exploration and production; production and marketing of liquefied natural gas and gas to liquids; manufacturing, marketing and shipping of oil products and chemicals and renewable energy projects. For further information, visit [www.shell.com](http://www.shell.com).

## Cautionary Note

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate legal entities. In this press release "Shell", "Shell group" and "Royal Dutch Shell" are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words "we", "us" and "our" are also used to refer to subsidiaries in general or

to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. “Subsidiaries”, “Shell subsidiaries” and “Shell companies” as used in this press release refer to companies over which Royal Dutch Shell plc either directly or indirectly has control. Entities and unincorporated arrangements over which Shell has joint control are generally referred to “joint ventures” and “joint operations” respectively. Entities over which Shell has significant influence but neither control nor joint control are referred to as “associates”. The term “Shell interest” is used for convenience to indicate the direct and/or indirect ownership interest held by Shell in a venture, partnership or company, after exclusion of all thirdparty interest.

This press release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management’s current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management’s expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as “anticipate”, “believe”, “could”, “estimate”, “expect”, “goals”, “intend”, “may”, “objectives”, “outlook”, “plan”, “probably”, “project”, “risks”, “schedule”, “seek”, “should”, “target”, “will” and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this press release, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for Shell’s products; (c) currency fluctuations; (d) drilling and production results; (e) reserves estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (j) legislative, fiscal and regulatory developments including regulatory measures addressing climate change; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions. All forward-looking statements contained in this press release are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements.

Additional risk factors that may affect future results are contained in Royal Dutch Shell’s 20-F for the year ended December 31, 2015 (available at [www.shell.com/investor](http://www.shell.com/investor) and [www.sec.gov](http://www.sec.gov)). These risk factors also expressly qualify all forward-looking statements contained in this press release and should be considered by the reader. Each forward-looking statement speaks only as of the date of this press release, 19 March 2017. Neither Royal Dutch Shell plc nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this press release.

We may have used certain terms, such as resources, in this press release that United States Securities and Exchange Commission (SEC) strictly prohibits us from including in our filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website [www.sec.gov](http://www.sec.gov).

## **SHELL BRINGS LEADING EXPERTS AND BUSINESS LEADERS TOGETHER TO DISCUSS ASIA'S CLEANER ENERGY FUTURE**

Mar 16, 2017

- ✦ Powering Progress Together Forum marks the start of Make the Future Singapore, a fourday festival featuring bright energy ideas and solutions
- ✦ Forum addresses how innovation, technology and collaboration play a vital role in Asia's future.



**John Abbott, Downstream Director for Royal Dutch Shell, opens the first Powering Progress Together Forum in Singapore themed “Cleaner Energy Moves Asia”**



**Experts from around the region discuss how Asia can balance its increasingly heavy energy needs with lower emissions, while maintaining a reliable energy system.**

Shell today brought experts from multiple fields on energy together at the first Powering Progress Together Forum in Singapore. Themed “**Cleaner Energy Moves Asia**”, the 4<sup>th</sup> Asian edition of the forum saw more than 100 stakeholders from government, business, academia and NGOs, together with Shell’s business partners and leaders, discuss, debate and catalyse cross-border collaborations to tackle the region’s future energy challenges.

According to Shell Scenarios, Asia’s demand for energy could increase by 50% in the run-up to 2040<sup>1</sup>. To meet Asia’s future energy challenges head-on, the Powering Progress Together forum in Singapore focused on the Asian aspirations and dilemmas, and brought representatives from diverse sectors together to come up with innovative technical solutions for cleaner energy that is more affordable and accessible.

“Changes in energy use will need to happen in virtually every part of society. Governments, academics, consumers and companies like Shell will need to work together to meet this enormous challenge. With its willingness to collaborate and its track record for forward-thinking, Singapore sets a great example in this field,” said John Abbott, Downstream Director and Executive Committee member for Royal Dutch Shell, in his welcome address at the forum.

Kick-started by a lively discussion centred around “**Asia’s Cleaner Energy Dilemma**” moderated by Marc Carrel-Billiard, Global Senior Managing Director for Accenture Labs, experts from around the region discussed how Asia could balance its increasingly heavy energy needs with lower emissions



while maintaining a reliable energy system, through exploring new business models, leveraging technology to push new boundaries, and developing new partnerships and collaboration. Panellists included Mark Gainsborough (Executive Vice President, New Energies, Royal Dutch Shell), Koh Kong Meng (General Manager & Managing Director, Southeast Asia & Korea, HP Inc), Visal Leng (President, Asia Pacific, GE Oil & Gas) and Dr. Alvin Yeo (Director, Industry Development Department, EMA).

The forum also featured an immersive experience where a local playback theatre troupe challenged delegates to think both critically and creatively of solutions to make a cleaner energy future for Asia. The theatrical performance was inspired by the pilot Imagine the Future Scenarios Competition, in which the winning student team from Singapore's Nanyang Technological University presented two contrasting scenarios of how people in Asia would live, work and play in 2050.

The first scenario, "Convergence", was based on a more collaborative world – both on a community and international level. The scenario focused on life in urban cities, where a common smart energy grid would allow sharing of renewable energies between multiple cities in the same region. Communities benefit from the efficient public transport powered by automatic vehicles, smart utilities, while the cities work as one to transform waste into energy. In the "Divergence" scenario, advanced technological tools such as augmented and virtual reality result in the decentralisation of people's lives, where everything from work to play can be done from the comfort of one's home. Households in this world are economically incentivised to generate their own renewable energy and reduce, reuse and recycle, aided by new technologies.



**Container of Possibilities: The Twenty Fifty installation, featuring technological innovations**



**within a modern Asian concept home of the future, was inspired by students' ideas from Shell's inaugural Imagine the Future Scenarios Competition.**

A highlight of the forum was the ***Container of Possibilities: The Twenty Fifty***, an interactive container exhibit featuring a modern Asian concept home of the future. Debuted at Make the Future Singapore, this exhibit featured technological innovations contributed by Shell and its business partners that demonstrated how energy could be produced and consumed in 2050. Inspired by the students' ideas from the Imagine the Future Scenario Competition, the 20-foot shipping container showcases a home that is energy-efficient, technology-enabling and connected.

Some interesting innovations in the ***Container of Possibilities: The Twenty Fifty*** include:

- ✦ A New Energy Economy, where the future market is set to be a two-way trading platform between homeowners (consumers) and utility providers. Activated solar windows generates energy for homeowners, and this excess energy generated can be stored for later use or sold in the market.
- ✦ The Telepresence Robot™ a telepresence communication platform service that allows homeowners to monitor conditions in the house and create a virtual presence of themselves to feel close to loved ones
- ✦ A real-time Energy Alert powered by an Augmented Reality (AR) app and markers, which sends notifications to the homeowner's mobile phone about the operating efficiency of his / her appliances and ensure reduced costs associated with breakdowns

*Container of Possibilities: The Twenty Fifty* also encouraged visitors to poll, and pen their views on what homes could look like 30 years from now. It will begin its Asia tour to other cities later this year.

In a closing speech, Goh Swee Chen, Shell Singapore Country Chair and VP City Solutions, New Energies, shared, "Shell has long recognised the need to reduce carbon emissions and to stem the problem of air pollution in many parts of Asia, but we also know that more energy is needed to provide a decent quality of life for people, not only in Asia, but across the world. That is why we have created platforms like the Powering Progress Together forum and the Make the Future Festivals. We are here to challenge existing assumptions and to find innovative ways to solve problems."

Powering Progress Together Singapore is the opening event for Make the Future Singapore, a fourday festival that features bright energy ideas and solutions that address the global energy challenge.

Make the Future is open to the public from March 16 -19, 2017 at Changi Exhibition Centre.

For more information on Make the Future Singapore and to register for free tickets to the event, please visit [www.shell.com.sg/makethefuturesg](http://www.shell.com.sg/makethefuturesg).

## **NOTE TO EDITORS:**

To access event images, please visit the following URL: [Shell Powering Progress Together, Singapore 2017](#)

## **About Make the Future Singapore**

Make the Future Singapore is a festival of ideas and innovations for Asia that supports bright energy ideas and provides a platform for innovation, collaboration and conversation about the global energy challenge. It is a four-day event that will take place at Changi Exhibition Centre in Singapore from March 16-19, 2017. Through virtual reality experiences and hands-on experiential zones, visitors will explore what is happening now and what the future of energy might look like, from renewable energies to natural gas or low-carbon technologies.

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<sup>1</sup>Shell Scenarios Analysis

Royal Dutch Shell plc

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The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate legal entities. In this press release “Shell”, “Shell group” and “Royal Dutch Shell” are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words “we”, “us” and “our” are also used to refer to subsidiaries in general or to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. “Subsidiaries”, “Shell subsidiaries” and “Shell companies” as used in this press release refer to companies over which Royal Dutch Shell plc either directly or indirectly has control. Entities and unincorporated arrangements over which Shell has joint control are generally referred to “joint ventures” and “joint operations” respectively. Entities over which Shell has significant influence but neither control nor joint control are referred to as “associates”. The term “Shell interest” is used for convenience to indicate the direct and/or indirect ownership interest held by Shell in a venture, partnership or company, after exclusion of all thirdparty interest.

This press release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management’s current expectations and

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Additional risk factors that may affect future results are contained in Royal Dutch Shell's 20-F for the year ended December 31, 2015 (available at [www.shell.com/investor](http://www.shell.com/investor) and [www.sec.gov](http://www.sec.gov)). These risk factors also expressly qualify all forward-looking statements contained in this press release and should be considered by the reader. Each forward-looking statement speaks only as of the date of this press release, 16 March 2017. Neither Royal Dutch Shell plc nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this press release.

We may have used certain terms, such as resources, in this press release that United States Securities and Exchange Commission (SEC) strictly prohibits us from including in our filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website [www.sec.gov](http://www.sec.gov).

## SHELL LAUNCHES MOTOR OIL FOR HIGH MILEAGE VEHICLES

Mar 15, 2017

Bangkok, 28 February 2017 – Shell Thailand, today announced the launch of Shell Helix High Mileage, semi-synthetic motor oil, designed specifically for high mileage engines or vehicles over 100,000 km mileage. This latest product innovation is specifically designed and formulated to meet the needs of high mileage cars for unlike new cars, older cars have more specific needs.



**Mr. Asada Harinsuit, Chairman, The Shell Company of Thailand (center) launches Shell Helix High Mileage, semi-synthetic motor oil, designed specifically for high mileage engines or vehicles over 100,000 km mileage.**

According to the Department of Land Transport (on 31 december 2016), there are currently over 15 million accumulated number of cars on the road in Thailand\*, with 40% of these cars being older than 10 years. Due to the higher mileage of these vehicles, they are prone to three major problems: motor oil leaks, engine wear, and dirty engines. These problems, unless tackled, will affect the performance of the engines.

“Shell has always been at the forefront in terms of Research and Development, to offer our customers products with the latest cutting-edge technology that can benefit them with higher performance and reliability features. This is one of the reasons why we are ranked number one as global lubricants supplier for 10 consecutive years by Kline and Company\*\*.

“The launch of Shell Helix High Mileage today is especially meaningful for Shell Thailand as we celebrate our 125 anniversary this year. This product allows to continue our mission of making life’s journey better for Thai people. We designed this product so that customers can be assured that their engines will be taken care of and they can have greater peace of mind while driving on the roads,” commented **Asada Harinsuit, Chairman, The Shell Company of Thailand**.

Our research show that people who drive high mileage cars have emotional attachments to their cars; they regard them like their best friend. They also want to keep using their cars even though they know that these engines come with problems, such as engine wear, motor oil leaks, lower performance, and dirty engines.

“Shell understands the concerns of our customers with high mileage cars and we have responded to their needs by developing two new technologies: Flexi Molecule and Active Seal Conditioning. We are the only brand in the market that offers products for both gasoline and diesel engines. We expect this market of high mileage engines to increase over time and to see sales of premium range product increase around 50%,” **Khun Veethara Trakulboon, Executive Director - Marketing Lubricants Business South East Asia** said.

For Shell Helix High Mileage for gasoline engine, the product will help protect the engine from leaks by protecting its seal. It also comes with 40% better engine wear protection\*\*\*. Shell Helix High Mileage for diesel engine, the product comes with higher viscosity SAE 50 designed for engines with heavy usage. It is designed for engines that require power and helps reduce oil burn off.

With this launch, Shell continues its mission of making life’s journey better for everyone. A 360 communications approach will be adopted to increase market awareness of the new product in the market. Shell is also strengthening its distribution channels by working closely with Shell Helix Oil Change+, Bridgestone A.C.T and other participating motor oil shops across the country. Shell will continue its Shell Helix Engine Warranty Program.

The suggested retail price of 4-liter Shell Helix High Mileage (for gasoline) is 995 Baht, and the suggested retail price for 6-liter Shell Helix High Mileage (for diesel) is 1,025 Baht. During the launch period, the brand is offering a special promotion: get free 1-liter Shell Helix High Mileage with every purchase of 4-liter or 6-liter of Shell Helix High Mileage at participating outlets until 31 March 2017.

Every oil change of Shell Helix High Mileage from participating workshops is also eligible for Shell Helix Engine Warranty Program. Interested customers can see more details at [www.shell.co.th](http://www.shell.co.th) or call 0-2206-5453

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\*Department of Land Transport, 31 December 2016 / Car type 1-3

\*\* Source: Kline & Company 2016

\*\*\* Compared with API SN specification and based on Sequence IVA engine test and based on OM646LA engine test and compared with ACEA A3/B4 specification

## SHELL DONATES 9 MILLION BAHT TO CONTINUE “FUEL THE HAPPINESS” CAMPAIGN

Feb 22, 2017

Sustainable Quality of Life for Disadvantaged Students.



**Bangkok, Thailand** - Asada Harinsuit (3rd from left), Chairman, the Shell Company of Thailand Limited, Grant McGregor (2nd from left), Executive Director - Retail Business, recently donated 9 million baht from “Fuel the Happiness” campaign, to Mechai Viravaidya (3rd from right), President and Founder, Mechai Pattana School and Mechai Viravaidya Foundation at IMPACT Forum Muang Thong Thani. The campaign, continues to offer support to ‘Quality of Life and Occupational Skills for Disadvantaged Students and Children with Disabilities’. The project, supports 12 Thai schools, which have seen a total of 27-million-baht funding donated since 2015.

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