



IMAGINE THE FUTURE

SCENARIOS COMPETITION 2022

THAILAND

STUDENT GUIDE



The Competition aims to involve university students in exploring plausible views of the future by building and using scenarios that incorporate economic, environmental, legal, political, social, and technological driving forces under the theme
“More and cleaner energy in Asia Pacific and Middle East cities in 2050: How will residents live, work, and play”



THAILAND FINAL COMPETITION

COMPETITION MILESTONES

REGISTRATION

17 MARCH – 12 JUNE 2022 NO LATER THAN 1700 HRS

Competition registration opens and Eligible Students can register to participate in the Competition

VIRTUAL INTERVIEW

14 JUNE 2022

At least three members of each selected Team are to attend the virtual interview.
By 15 June 2022 - 5 Teams selected to proceed to Stage 2 are informed.

BOOTCAMP

17 JUNE 2022

5 Teams selected develop in-depth scenarios. Promoter will also provide training and information sessions. We will notify the Teams of revised instructions if the Thailand National Final must be conducted virtually.

PRESENTATION SUBMISSION

22 JULY 2022 NO LATER THAN 1500 HRS

Deadline for digital/soft copy submission only of the final presentation of the scenarios, together with a short description (with option of visuals) of the Display Exhibits at the final for the Thailand national Competition. The limit per upload is 25MB. You may upload more than once. Online submission will be sent to - chanita@catalyst-thailand.com

The online submission is a short written report of the proposed scenarios, capped at 2000 words. Along with this, you are to submit your recorded presentation video (.mov/.mp4), with a duration of up to 20 minutes inclusive of the first minute of team introduction. Depending on how you present, do also submit either the slides used in your presentation or a written description of each of the materials you have presented (the "Presentation Materials").

Presentation Materials should immerse the judges into the scenarios you have created and can include any of the following:

- Slides;
 - A film, an animation;
 - A skit; and/or Computer-generated visuals, photographs, technical drawings, illustrations etc.; and/or
 - A physical models (Optional).
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THAILAND FINAL COMPETITION

27 JULY 2022

Teams are given 20 minutes max for the Q&A session with judges. The panel of judges shall select the winners of the Thailand Final Competition ("Winning Teams").

REGIONAL COMPETITION

11 AUGUST 2022

The top team of the Thailand Competition shall represent the country to compete in the Regional Competition. Eligible students from this team will be notified of the registration period and submission deadlines of the Regional Competition.



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NATIONAL FINAL

THAILAND FINAL COMPETITION

27 July 2022 at 13:00 - 16:30 hrs

at SHELL Thailand

FAQS

Is there any set length or format for the submission?

No, there is not. Consider what will help to bring across your scenarios clearly. More is not always better.

Is there any set format for the presentation?

Similarly, there is not. You are given 20 mins to present. Know that the judges will have gone through your written submission. Focus on the best way to help the judges understand and experience your scenarios.

MARKING GRID

Quality of Scenario Thinking	75%
Plausibility	37.5%
Creativity and pushes boundaries	37.5%
Presentation (including physical models)	25%
External validation of ideas (bonus)	10%

SCHEDULE*

March	April	May	June	July	August
Imagine the Future Announcement			Registration End 12 June		
			First round interview by virtual 14 June 5 shortlisted teams announcement		Regional Final 11 Aug
			Bootcamp 17 June		
				Thailand Final Round Competition 27 July	

*Events are subject to change